

BOARD MEMORANDUM

DATE:	February 22, 2019
TO:	Board of Directors
FROM:	Steve Cole Assistant General Manager
SUBJECT:	February 21, 2019 Public Outreach and Legislation Committee Meeting

The Public Outreach and Legislation Committee met on Thursday, February 21, 2019 at 5:30 PM in the Training Room at the Santa Clarita Water Division located at 26521 Summit Circle, Santa Clarita 91350. In attendance were Committee Chair Jerry Gladbach, Directors R.J. Kelly, Gary Martin and Lynne Plambeck. Consultant Hunt Braly attended the meeting as well as legislative consultant Dennis Albiani whom participated via teleconference. The staff members present were Kathie Martin and me. Members of the public were present. A copy of the agenda is attached.

Item 1: Public Comment - None

Item 2: Legislative Consultant Reports

- **2.1:** Staff and the Committee reviewed the report on federal legislative and related items submitted by Anchor Consulting.
- **2.2:** Dennis Albiani reported on state legislative and related items.
- **2.3:** Hunt Braly reported on local legislative and related items.

Item 3: Legislative Advocacy:

3.1: Discussion of Legislative Advocacy Request for Proposals – Federal Legislative Advocacy Request for Proposal will go forward.

Item 4: Public Outreach:

- **4.1:** Discussion of Stewardship of Santa Clara River Recommended action for this item will be included in a separate report being submitted at the March 19, 2019, Regular Board meeting.
- **4.2:** Recommend Approval of a Media Policy Recommended action for this item will be included in a separate report being submitted at the April 2, 2019, Regular Board meeting.

Item 5: Other Staff Activity:

5.1: Blue Ribbon Committee – Deferred to April 18, 2019, Committee meeting.

Item 6: Informational:

- **6.1:** Monthly Outreach Matrix Staff and the Committee reviewed the monthly outreach matrix.
- **6.2**: Legislative Tracking Staff and the Committee reviewed the legislative tracking spreadsheet.
- **6.3:** Sponsorship Tracking FY 2018/19 Staff and the Committee reviewed the sponsorship spreadsheet.

- **6.4:** Public Outreach Event Calendar 2019 Staff and the Committee reviewed the public outreach event calendar.
- **6.5:** Committee Planning Calendar 2019 Staff and the Committee reviewed the Public Outreach and Legislation Committee planning calendar.

The meeting adjourned at 6:30 PM.

Attachment

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Date: February 14, 2019

To: Public Outreach and Legislation Committee Jerry Gladbach, Chair B.J. Atkins Kathy Colley R.J. Kelly Gary Martin Lynne Plambeck

From: Steve Cole, Assistant General Manager 500

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday**, **February 21, 2019** at **5:30 PM** at **Santa Clarita Water Division** located at 26521 Summit Circle, Santa Clarita, CA. 91350 in the Training Room.

MEETING AGENDA

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1.	Public Comments	
2. *	Legislative Consultant Report: 2.1 Anchor Consultant 2.2 California Advocates 2.3 Poole & Shaffery	1 9 15
3. *	Legislative Advocacy 3.1 Discussion of Legislative Advocacy Request for Proposals	17
4. *	Public Outreach: 4.1 Discuss Agency Role in Stewardship of Santa Clara River 4.2 Recommend Approval of a Media Policy	25 27
5.	Other Staff Activity: 5.1 Blue Ribbon Committee	
6. *	Informational: 6.1 Monthly Outreach Matrix 6.2 Legislative Tracking 6.3 Sponsorship Tracking FY 2018/19 6.4 Public Outreach Event Calendar 2019 6.5 Committee Planning Calendar 2019	35 37 39 41 45

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7. Adjournment

- * Indicates attachments
- To be distributed

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Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at http://www.yourscvwater.com.

Posted on February 14, 2019.

MGS